



Marshall's Park Academy - Curriculum Overview



Subject: Business Studies

Year Group: 10

Students apply their knowledge and understanding to different business contexts ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts. Students develop an understanding of how these contexts impact on business behaviour. Students will apply their knowledge and understanding to business decision making including: the interdependent nature of business activity, influences on business, business operations, finance, marketing and human resources, and how these interdependencies underpin business decision making. How different business contexts affect business decisions.

| TERM 1 | TERM 2 | TERM 3 |
|--|---|--|
| <p>KNOWLEDGE/SKILLS</p> <p>3.1.1 The purpose and nature of businesses 3.1.2 Business ownership 3.1.3 Setting business aims and objectives 3.1.4 Stakeholders 3.1.5 Business location</p> | <p>KNOWLEDGE/SKILLS</p> <p>3.1.6 Business planning 3.1.7 Expanding a business 3.2.1 Technology 3.2.2 Ethical and environmental considerations 3.2.3 The economic climate on businesses 3.2.4 Globalisation</p> | <p>KNOWLEDGE/SKILLS</p> <p>3.2.5 Legislation 3.2.6 Competitive environment 3.3.1 Production processes 3.3.2 The role of procurement 3.3.3 The concept of quality 3.3.4 Good customer services</p> |
| <p>HALF TERM 1: 3.1.1 test HALF TERM 2 3.1.2 – 3.1.5 test</p> | <p>HALF TERM 1 3.1.6 – 3.1.7 test HALF TERM 2 3.2.1 – 3.2.4 test</p> | <p>HALF TERM 1 3.2.1 -3.3.4 test HALF TERM 2 P.P.E</p> |

Extended reading suggestions and links to external resources:

<https://www.bbc.com/bitesize/subjects/zpsvr82#>

<https://www.businessed.co.uk/>

<https://www.tutor2u.net/business>